



2011 SPONSORSHIP LEVELS AND BENEFITS

Diamond Sponsor (\$1,000)

- 1/2 page ad in Storyboard (hot link) for the year (upgrade to a full-page ad for \$300 more - \$1300 total)
- Hot link (with JPEG file) from MCA-I Madison's home page to your Web site or e-mail address
- An article in Storyboard featuring your company
- Member Directory Listing - Back page placement of your company name and website
- Recognition at all MCA-I Madison events
- Two tickets to the Summer and Holiday Parties
- Plus Sponsor Benefits listed below

Platinum Sponsor (\$750)

- 1/4 page or business card ad in Storyboard (hot link) (upgrade to a half-page ad for \$150 more - \$900 total)
- Hot link (with JPEG file) from MCA-I Madison's home page to your Web site or e-mail address
- Member Directory Listing - Back page placement of your company name and website
- Two tickets to the Summer and Holiday Parties
- Plus Sponsor Benefits listed below

Gold Sponsor (\$500)

- Business card ad in Storyboard (hot link)
- Hot link (with JPEG file) from MCA-I Madison's home page to your Web site or e-mail address
- Member Directory Listing - Back page placement of your company name
- Plus Sponsor Benefits listed below

Silver Sponsor (\$250)

- \$50 credit on Storyboard advertising (you must purchase an ad to get the credit!)
- Hot link (with JPEG file) from MCA-I Madison's home page to your Web site or e-mail address
- Member Directory Listing - Back page placement of your company name
- Plus Sponsor Benefits listed below

SPONSOR BENEFITS FOR ALL LEVELS:

- Public acknowledgment at Sponsor Recognition meeting
- Name displayed at all meetings, events, in Storyboard and on our chapter website
- Receive Storyboard newsletter

STORYBOARD AD RATES

Published bimonthly by the Madison chapter of the Media Communications Association International, P.O. Box 515, Madison, WI 53703.

Ad Size	Per Issue*	Per Year
Full page (7.5" x 10")	\$200	\$1000
1/2 page (7.5" x 5")	\$100	\$500
1/4 page (3.6" x 4.75")	\$50	\$250

The Storyboard is full color and emailed to members. All Storyboard ads are linked to the advertiser's website.

Business Card Ad	Per Issue*	Per Year
(2.25" x 3.6"- Vert. or Horiz.)	\$25	\$120

*To advertise in a single issue, please contact the Storyboard editor at storybook@mcaimadson.org



2011 SPONSORSHIP/STORYBOARD ADVERTISING SIGN-UP

YES! I want to be a **Sponsor** of MCA-I Madison

- Diamond (\$1000) [1/2 page ad included - add \$300 and get a full-page ad!]
- Platinum (\$750) [1/4 page ad included - add \$150 and get a 1/2-page ad!]
- Gold (\$500) [Business card ad included]
- Silver (\$250) [Ad not included - Deduct \$50 from your Storyboard ad total]

YES! I want to advertise in the **STORYBOARD** for one full year, and enjoy a 10% discount. (See page 1 for rates and single-issue advertising)

- Full Page (\$1000 - \$300 with Diamond Sponsorship) 1/4 Page (\$250)
- Half Page (\$500 - \$150 with Platinum Sponsorship) Business Card (\$120)

Company Name Contact

Address

City St ZIP

Phone Fax

E-mail

Sponsorship \$

Advertising +

Sponsor Discount -

Total Due: =

Payment Method:

- Paid In Full - Check Enclosed (Make checks payable to: MCA-I Madison)
- 1/2 Enclosed (Please bill me for the rest)

Credit Card: Visa MasterCard

Card Number Exp. Date

Name on Card Signature

Mail to:
 MCA-I Madison
 PO Box 5135
 Madison, WI 53705-0135

Fax form to: (608-836-0722)

Thank you for supporting MCA-I Madison!!!