

2010 WAVE & Merit Winners

Category: Corporate Image

WAVE

Client: American Family Insurance- Corporate Strategy and Planning

Production Company: American Family Insurance

Title: Making a Connection to the Strategic Plan

Producer: Erin Fergusson/ Steve Shumacher

Director: Erin Fergusson/ Steve Shumacher

Editor: Mitch Zuleger

Designer: Mitch Zuleger

Writer: Lisa Hull/Joleen Engeseth

Videographer: Aaron Harris

Other: Executive Producer: Karl Soehnlein, Tyler Bertsch, Jason Rouse, Deb Ahrens

Category: Corporate Image

WAVE

Client: United Way of Dane County and Hiebing

Production Company: ProVideo & Film, Inc.

Title: I Am Able

Producer: Tom Kermgard and Jay Gullixson

Director: Darren Halbersma

Editor: Daniel Kinney

Writer: Becky Lowe

Videographer: Robb Fischer

Lighting: Light Force of Wisconsin - Perry Perkins

Category: Corporate Image

WAVE

Client: West Virginia Education Association

Production Company: Visuality

Title: WVEA 2010 Back to School Video

Producer: Christine Leonard-Punzel

Director: Taryn Paulson

Editor: Nick Carvin

Designer: Nick Carvin

Writer: Christine Leonard-Punzel

Videographer: Andy Raben

Category: Corporate Image

MERIT

Client: Discover Mediaworks

Production Company: Discover Mediaworks

Title: Trail Nation Baja Sampler

Producer: Mark C. Rose, Chad Diedrick, Chris Lorch, Steve Nelson

Editor: Steve Nelson

Videographer: Chris Lorch, Chad Diedrick

Category: Corporate Image

MERIT

Client: Stephan & Brady

Production Company: ProVideo & Film

Title: Fisher Barton Corporate Video

Producer: Matthew Cowden

Editor: Daniel Kinney

Designer: Daniel Kinney

Writer: Emily Shea, Ward Wixon

Videographer: Jerry Emmerich

Category: Informational and Documentary

WAVE

Client: Sentry Metcalfe

Production Company: Tilt Media Inc.

Title: World's Largest Bratfest 2010

Producer: Dale Doebert

Director: Jon Hornbacher, Dale Doebert

Editor: Dale Doebert

Designer: Ascedia

Writer: Dale Doebert

Videographer: Dale Doebert

Category: Informational and Documentary

WAVE

Client: Operation Fresh Start

Production Company: Tilt Media Inc.

Title: Operation Fresh Start

Producer: Jon Hornbacher

Director: Jon Hornbacher

Editor: Dale Doebert

Designer: Jon Hornbacher

Writer: Dale Doebert, Jon Hornbacher

Videographer: Dale Doebert, Eric Nelson

Category: Informational and Documentary
MERIT

Client: American Family Insurance
Production Company: American Family Insurance
Title: Mobile Computing Best Practices
Producer: Dave Heckman
Director: Kel Fisher
Editor: Mich Zuleger, Jason Rouse
Designer: Kel Fisher
Writer: Jim Schuler Creatove, Frank Cerne

Category: Informational and Documentary
MERIT

Client: Christianity Today
Production Company: Fourth Line Films
Title: The Prosperity Gospel
Producer: Nathan Clarke
Director: Nathan Clarke
Editor: Nathan Clarke
Writer: Nathan Clarke
Videographer: Nathan Clarke

Category: PSA/Public Service
WAVE

Client: Wisconsin Department of Transportation and Staples Marketing
Production Company: ProVideo & Film, Inc.
Title: How Will It Feel Part 2 - Field Sobriety
Producer: Tom Kermgard and Danny Mager
Director: Billy Nahn
Editor: Bob Monagle - Tanner Monagle
Writer: Steve Stocker and Danny Mager
Videographer: Jerry Emmerich
Other: DOT Team - Steve Olson and Don Hagen

Category: PSA/Public Service
WAVE

Client: Wisconsin Department of Transportation and Staples Marketing
Production Company: ProVideo & Film, Inc.
Title: Donald Driver - Seat Belt Safety
Producer: Tom Kermgard and Danny Mager
Director: Billy Nahn
Editor: Bob Monagle - Tanner Monagle
Writer: Steve Stocker and Danny Mager
Videographer: Jerry Emmerich
Other: DOT Team: Steve Olson and Don Hagen

Category: PSA/Public Service
MERIT

Client: Wisconsin Department of Transportation and Staples Marketing
Production Company: ProVideo & Film, Inc.
Title: The Passenger
Producer: Tom Kermgard and Danny Mager
Director: Billy Nahn
Editor: Bob Monagle - Tanner Monagle
Writer: Steve Stocker and Danny Mager
Videographer: Jerry Emmerich
Other: Costumes: Moon Howler Productions

Category: Sales and Marketing
MERIT

Client: Backyard Adventures
Production Company: Tilt Media Inc.
Title: Backyard Adventures 2010
Producer: Rippe Keane Marketing, Scott Rippe
Director: Jon Hornbacher
Editor: Jon Hornbacher
Designer: Rippe Keane Marketing
Writer: Scott Rippe
Videographer: Jason Koehl, Dale Doebert

Category: TV Spot - 30 sec \$0-1K budget
WAVE

Client: BBC
Production Company: Tilt Media Inc.
Title: "Agatha Christie's Poirot" Season 3
Promo
Editor: Jon Hornbacher
Designer: Jon Hornbacher
Writer: Jon Hornbacher

Category: TV Spot - 30 sec \$1-5K budget
MERIT

Client: Glowac, Harris & Madison
Production Company: ProVideo & Film
Title: Easy, Low Fares, Non-Stop
Producer: Matthew Cowden
Director: Doug Voegtle
Editor: Paul Musselman
Designer: Glowac, Harris & Madison
Writer: Doug Voegtle

Category: TV Spot - 30 sec \$5K+ budget
WAVE

Client: Wisconsin Department of Transportation
Production Company: Tilt Media Inc.
Title: Zero In Wisconsin: Texting
Producer: Staples Marketing, Danny Mager
Director: Jon Hornbacher
Editor: Jon Hornbacher
Designer: Chris Nasso
Writer: Staples Marketing
Videographer: Robb Fischer
Other: Producer, Dale Doebert

Category: TV Spot - 30 sec \$5K+ budget
WAVE

Client: Wisconsin Public Television
Production Company: Tilt Media Inc.
Title: My Source "Harriet"
Producer: Jon Hornbacher
Director: Jon Hornbacher
Editor: Jon Hornbacher
Designer: PBS, Wisconsin Public Television
Videographer: Dale Doebert

Category: TV Spot - 30 sec \$5K+ budget
MERIT

Client: TMG Media
Production Company: ProVideo & Film
Title: Mounds Humane Holidays
Producer: Matthew Cowden
Director: Rick Kessenich
Editor: Paul Musselman
Designer: Paul Musselman
Writer: Rick Kessenich
Videographer: Jerry Emmerich

Category: Web/Multimedia - Informational -
\$5-20K budget

WAVE

Client: American Family Insurance
Production Company: ProVideo & Film, Inc.
Title: Privacy - What Is The Face Of Your
Facebook Profile?
Producer: Tom Kermgard
Director: Billy Nahn
Editor: Paul Musselman
Writer: Billy Nahn
Other: Supervisors: Keith Katers, Seth Keeler
and Troy Janisch

Category: Web/Multimedia - Informational -
\$5-20K budget

MERIT

Client: American Family Insurance
Production Company: ProVideo & Film, Inc.
Title: ID Theft Part 2 - Can You Protect You?
Producer: Tom Kermgard
Director: Billy Nahn
Editor: Paul Musselman
Writer: Billy Nahn
Other: Supervisors - Keith Katers, Steve
Schumacher and Troy Janisch

Category: Web/Multimedia - Informational - \$5-20K budget

MERIT

Client: American Family Insurance
Production Company: ProVideo & Film, Inc.
Title: ID Theft Part 3 - Can You Read The Signs?
Producer: Tom Kermgard
Director: Billy Nahn
Editor: Paul Musselman
Writer: Billy Nahn
Other: Supervisors - Keith Katers, Steve Schumacher and Troy Janisch

Category: Web/Multimedia - Informational - \$5-20K budget

MERIT

Client: American Family Insurance
Production Company: ProVideo & Film, Inc.
Title: Reasons For Life Insurance - Why You Should Insure You
Producer: Tom Kermgard
Director: Billy Nahn
Editor: Paul Musselman
Writer: Billy Nahn
Other: Supervisors: Keith Katers and Troy Janisch

Category: Craft - Video Editing

WAVE

Client: Furthermore Beer
Production Company: Tilt Media Inc.
Title: Furthermore Beer "Proper English"
Producer: Nicholas Langholff, Travis Moody
Director: Peter Etzweiler
Editor: Tilt Media Inc.
Writer: Peter Etzweiler
Videographer: Pete Biagi (Dir. of Photography)

Category: Crafts- Scriptwriting

WAVE

Client: Chippewa Valley Technical College
Production Company: Rucinski & Reetz Communication, LLC
Title: Manufacturing: The new cool!
Producer: Don Byrne
Director: Pamela Rucinski
Editor: Don Byrne
Designer: Don Byrne
Writer: Pamela Rucinski
Videographer: Don Byrne
Programmer: Don Byrne

Category: Staging Events

WAVE

Client: Indiana State Teachers Association
Production Company: Visuality
Title: ISTA Baby
Producer: Jay Sapiro
Director: Christine Leonard-Punzel
Editor: Matt Larson
Designer: Matt Larson
Writer: Chris Micklos
Videographer: Andy Raben

Category: Student Entry - Video

WAVE

Client: Archie Powell and the Exports
Production Company:
Title: Enough About Me
Producer: Jon Kline
Director: Jon Kline
Editor: Jon Kline
Designer: Jon Kline
Writer: Archie Powell and the Exports
Videographer: Jon Kline

Category: Student Entry - Video

WAVE

Client: Revamped

Production Company: Madison Media Institute

Title: Revamped

Category: Student Entry - Video

WAVE

Client: East High School

Production Company: East High School

Title: Texting. Unsafe at any Speed

Producer: Jackson Eagan

Director: Jackson Eagan

Editor: Jackson Eagan

Writer: Jackson Eagan

Videographer: Jackson Eagan

Category: Student Entry - Video

WAVE

Client: University of Wisconsin-Whitewater

Production Company: University of Wisconsin-Whitewater

Title: UWW-TV News at 6:30

Producer: Kristin Pape, Rachel Radschlag

Director: Chad Jorgenson

Category: Student Entry - Video

MERIT

Client: Bill Lowell (Professor)

Production Company: UW Whitewater

Title: "Choosing Futures" Opening Credits

Producer: Alisha Heimstreet, Michele Hull, Corrina Crade, Eric Ellis, and Kristin Pape

Director: Alisha Heimstreet

Editor: Alisha Heimstreet

Designer: Alisha Heimstreet

Writer: Alisha Heimstreet

Videographer: Jonathon Kelley, Michele Hull, Kristin Pape

Other: Second Unit Director: Michele Hull

Production Logo Design: Michele Hull

Category: Student Entry - Video

MERIT

Client: WSUW- 91.7 The Edge

Production Company: UW Whitewater

Title: WSUW- The Hottest Music on the Air

Producer: Alisha Heimstreet, Cole Simmons

Director: Cole Simmons, Alisha Heimstreet

Editor: Alisha Heimstreet, Cole Simmons

Designer: Alisha Heimstreet

Writer: Alisha Heimstreet

Videographer: Cole Simmons, Alisha Heimstreet

Other: Post-Audio: Cole Simmons

Category: Student Entry - Video

MERIT

Client: UWW TV News

Production Company: UW Whitewater

Title: UWW TV News Spring 2010 Opening Credits

Producer: Alisha Heimstreet

Editor: Alisha Heimstreet

Designer: Alisha Heimstreet

Videographer: Alisha Heimstreet

Other: Anchors: Sarah Williams, Kaitlyn

Howe, Zerenity Washington, AJ Jackson, Britta

Thostrup, Lane Kimble, Nick Hummel, Taylor

Chobanian, Hayley Tenpas, Kirsten Kozik

Category: Student Entry - Interactive

MERIT

Client: UW Extension - Continuing Education, Outreach & E-Learning

Production Company:

Title: Advanced Flash MP3 Player

Producer: Ethan S. Lin

Designer: Ethan S. Lin

Programmer: Ethan S. Lin

Category: Student Entry - Video

MERIT

Client: Josh Oas -

Production Company: Madison Media Institute

Title: Weinelstein

Producer: Class

Director: Dan Phillips

Editor: Jesse Wilson

Designer: Class

Writer: Larry Kilgore III

Videographer: Class

Category: Student Entry - Video

MERIT

Client: Kyle Lavore Demo Reel

Production Company:

Title: Lightly Salted Peanuts

Producer: Kyle Lavore

Director: Kyle Lavore

Editor: Kyle Lavore, Jim Bugge

Writer: Kyle Lavore

Videographer: Kyle Lavore, Jim Bugge, Nick
Chenow

Category: Student Entry - Video

MERIT

Client: Ourselves - TheEntertainmentWorx

Production Company: Students -

TheEntertainmentWorx

Title: A Day At The Pool

Producer: Alistair Sewell

Director: Alistair Sewell

Editor: Alistair Sewell

Writer: Alistair Sewell

Videographer: Alistair Sewell, Lindsey

Kermgard, Morgan Seaton

Other: Talent - Alistair Sewell, Lindsey

Kermgard, Morgan Seaton, Patrick Bonazza